Sir Richard Charles Nicholas Branson

-Virgin Records

Steve Jobs

-Apple

Mark Zuckerberg

-Facebook

Elon Musk

-SpaceX, PayPal, Tesla

Mark Kay Ash

-Mark Kay Cosmetics, Inc.

Kevin O'Leary

#### -O'Leary Funds

Guy Laliberté

#### -Cirque du Soleil

|  |  |  |  |
| --- | --- | --- | --- |
| Entrepreneur: | Company (or Companies)/  Product(s): | Age when company/product started: | Issues:  (Resignation, failures) |
| Steve Jobs |  |  |  |
| Sir Richard Charles Nicholas Branson |  |  |  |
| Mark Zuckerberg |  |  |  |
| Elon Musk |  |  |  |
| Mark Kay Ash |  |  |  |
| Kevin O'Leary |  |  |  |
| Guy Laliberté |  |  |  |

Achievement context

• … using recipe books and other reference materials, nutrition facts tables, as well as culinary, menu, Web site and writing guidelines directories

• … interacting with cooks • … in consultation with nutrition specialists

• … in accordance with the objectives established regarding customer satisfaction, profitability constraints and expectations

1. Search for resource recipes.

2. Plan, write and name a recipe.

3. Determine a culinary profile for the meals prepared.

4. Specify and verify the quality standards for the new recipe.

5. Calculate the cost of the recipe.

6. Test the recipe, using an experimental process.

7. Record the recipe.

1. Woodworking
2. Small Motor Mechanics
3. Skills for Living – Cookbook / aid meals on wheels